

## Message Text

UNCLASSIFIED

PAGE 01 TEGUCI 03133 031554Z  
ACTION ARA-14

INFO OCT-01 ISO-00 EB-08 /023 W  
-----011252 040112Z /75  
R 031454Z JUL 78  
FM AMEMBASSY TEGUCIGALPA  
TO USDOC WASHDC  
INFO SECSTATE WASHDC 0800

UNCLAS TEGUCIGALPA 3133

E.O. 11652: N/A  
TAGS: BEXP, HO  
SUBJ: PRIVATE TRADE OPPORTUNITY

1. 215/01/P0158
2. 063078
3. M. KROMHOUT
4. 215 HONDURAS
5. IAD

6A. REPLY TO --  
6B. OSCAR PEREZ LOBO, EXECUTIVE MANAGER  
6C. ZUPER, S.DE R.L.  
EDIF. FIALLOS SOTO 212  
APARTADO POSTAL 179-C  
TEGUCIGALPA, D.C., HONDURAS

7. CABLE ZUPER; TEL. 226578

8. --

9. 110  
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### 10. DESCRIPTION

3711223-0150. TRUCKS AND TRUCK TRACTORS, 20 TONS.,  
DIESEL MOTOR, STANDARD EQUIPMENT.

3713298-0150. PLATFORM, STAKE AND DUMP TRUCKS, 20

TONS, DIESEL MOTOR, STANDARD EQUIPMENT.

3555135-0100. COMMERCIAL PRINTING PRESSES, LITHO-  
GRAPHIC, MULTI-COLOR.

3555218-0100. COMMERCIAL PRINTING PRESSES, TYPO-  
GRAPHICAL, RELIEF, WEB-FED.

2033XXX-0025. CANNED FRUITS AND VEGETABLES, ALL TYPES,  
ALL SIZE CANS.

2013XXX-0025. CANNED MEATS, ALL TYPES, ALL SIZE CANS.

2091XXX-0025. CANNED FISH, CRUSTACEA, AND MOLLUSKS, ALL  
SIZE CANS.

BUYER WANTS TO RECEIVE SUPPLIER RESPONSES ASAP, QUOTE CIF  
C-5, AGAINST L/C; ALSO CATALOGS AND PRICE LISTS. BUYER HAS  
OTHER BUSINESSES INCLUDING GAS SERVICE STATION, AUTO SPARE  
PARTS SALES OUTLET AND AUTO REPAIR SHOP ON SAME PREMISES.  
FIRM ENJOYS GOOD REPUTATION IN LOCAL COMMERCIAL AND BANKING  
CIRCLES. NO WTDR AVAILABLE.

BUYER IS FAIRLY NEW IN THE AGENT/REPRESENTATION BUSINESS,  
AND IS SEEKING NEW LINES TO HANDLE. BUYER HAS GOOD BUSINESS  
CONNECTIONS IN COUNTRY AND IN ALL CENTRAL AMERICA AND COULD  
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REPRESENT FOREIGN FIRMS EFFECTIVELY. ANNUAL SALES POTENTIAL  
ON ABOUT ITEMS ABOUT \$300,000. REPRESENTS EUROPEAN AND ASIAN  
FIRMS FOR CONSUMER PRODUCTS; NO/U.S. FIRMS PRESENTLY REPRE-  
SENTED. BUYER COVERS ENTIRE COUNTRY AND CENTRAL AMERICA.  
JARAMILLO

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 jan 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 03 jul 1978  
**Decaption Date:** 01 jan 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 jan 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1978TEGUCI03133  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
**Film Number:** D780274-0925  
**Format:** TEL  
**From:** TEGUCIGALPA  
**Handling Restrictions:** n/a  
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**ISecure:** 1  
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**Litigation Codes:**  
**Litigation History:**  
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**Message ID:** 58c27c7b-c288-dd11-92da-001cc4696bcc  
**Office:** ACTION ARA  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 2  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
**Retention:** 0  
**Review Action:** RELEASED, APPROVED  
**Review Content Flags:**  
**Review Date:** 29 mar 2005  
**Review Event:**  
**Review Exemptions:** n/a  
**Review Media Identifier:**  
**Review Release Date:** N/A  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**SAS ID:** 2123556  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** PRIVATE TRADE OPPORTUNITY  
**TAGS:** BEXP, HO  
**To:** COM  
**Type:** TE  
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**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
US Department of State  
EO Systematic Review  
20 Mar 2014  
**Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014